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**FORWARD! MARCH! RIGHT DOWN ... SIXTH AVENUE!**

**STRAIGHT FROM SANTA'S TOYSHOP  
18 RADIO CITY ROCKETTES WILL STOP TRAFFIC  
AS THEY PARADE DOWN SIXTH AVENUE  
TO BUY THE FIRST TICKETS OF THE SEASON TO THE  
2008 RADIO CITY CHRISTMAS SPECTACULAR**

**Wednesday, August 20<sup>TH</sup> @ 11:00am**  
**Radio City Music Hall**

**WHAT:** Christmas at Radio City begins now! It's only August, but it's the perfect time to "Fall" into step with the Rockettes! 18 Rockettes transform into Santa's favorite toy and will stop traffic on a snowy Sixth Avenue with their classic march and sensational salute - a prelude to "Parade of The Wooden Soldiers," the timeless, traditional number in the 2008 *Radio City Christmas Spectacular*. Leaving his sleigh and reindeer up at the North Pole, today at Radio City Music Hall, Santa and his favorite wooden soldiers will create a spectacular sight on Sixth Avenue, as they step in line to buy the first tickets to the 2008 *Radio City Christmas Spectacular*!

The 2008 *Radio City Christmas Spectacular* will continue to amaze patrons both young and old who have made the show America's #1 Holiday Show. For over 75 years, the Christmas Spectacular has been a holiday tradition for millions, and this year, Radio City will re-affirm its place as the ultimate Christmas destination with the biggest production of the Christmas Spectacular yet. With dynamic Rockette performances, breathtaking special effects, gorgeous costumes and astounding scenes, audiences of all ages will experience a whirlwind of Christmas joy in New York City without ever having to leave their seats! The 2008 *Radio City Christmas Spectacular* marches on!

**WHO:**

- 18 Radio City Rockettes
- Santa

**WHEN:** Wednesday, August, 20<sup>th</sup>, 11:00am-11:30am  
**Press Arrival Time: 10:45am**

**WHERE:** **Radio City Music Hall** Ticket Lobby (Main entrance – 6<sup>th</sup> Avenue b/w 50<sup>th</sup> & 51<sup>st</sup> Street)  
(Media should ask for Melissa Romanetz or Lauren Loeb)

The Radio City Christmas Spectacular starring the Rockettes will run from November 7, 2008 through December 30, 2008. Prices range from \$42 to \$105. Tickets are available online at [www.radiocitychristmas.com](http://www.radiocitychristmas.com) or at the Radio City Box Office (50th Street and Avenue of the Americas). Box Office hours are Monday through Saturday, 10:00 a.m. to 8:00 p.m. and Sunday 11:00 a.m. to 8:00 p.m. Tickets may also be purchased by calling the Ticketmaster Christmas Hotline at (212) 307-1000 or at any Ticketmaster outlets. Ticket prices include a \$4.50 facility charge. Tickets purchased via Ticketmaster are subject to service charges. Please call (212) 247-4777 for more information.